

BEYOND KEY TEAM CELEBRATED THE MUCH-AWAITED ANNUAL JAMBOREE - HEARTBEATS 2022



>> Piyush Goel addressing the team at event Heartbeats 2022

After two years of a long gap, Beyond Key team members finally got an opportunity to celebrate their much-awaited Gala event - The Beyond Key Heartbeats, 17th chapter on this December 23rd, 2022 at a plush hotel - Sheraton Grand Palace in Indore, India. This event was indeed a Jamboree as 400+ team members and families participated in it from every nook and corner of India. Local as well as remote members were also invited to Indore, especially for the gala event which made it mesmerizing as well as memorable.

The theme of the event was "Glamour" and it began with the warm welcome of the participants and their families with a grand Red-carpet entry with paparazzi and a chat zone. The entrance was adorned by a Hi-tech and fully illuminated door from which the team members entered the Ballroom. They were welcomed by the witty guy Emcee Mc Lozy who was fantastic

in keeping the party mood in full swing and kept the momentum on top level throughout the evening.

Beyond Key CEO Piyush Goel and COO Ashish Sankhala addressed the audience with a welcome speech and shared the updates and achievements of the company for 2022 along with the vision for the coming years. Celebrating the milestones and achievements, the event moved ahead with entertainment shows, Kids' cultural performances, games and contests, keynote speakers, photo sessions and group photos, gifts, and a sumptuous dinner.

Spouses and kids also showed thunderous participation in the event by rocking on the dance floor with grace. The Fest ended with great zeal and thrill when team members and their families danced the night away on super-hit Bollywood numbers followed by a sumptuous dinner and surprise gifts for the young ones.

BEYOND KEY CEO AND FOUNDER PIYUSH GOEL: "WE SHOULD NEVER BE SCARED. THERE IS ALWAYS AN OPPORTUNITY AND CHANCE TO BE "BUSINESS SMART"

"It's tremendous to see how 99% of executives have generated the expected return from Digital investments. We at Beyond Key have embraced the skills of making organizations' - digitally transformed with our innovative and one of their own kind solutions and I am proud of the entire team who is putting their heart and soul into creating these unique solutions" Beyond Key CEO Piyush Goel said this while addressing the entire team during the 17th Annual day party of the company.

In his CEO Keynote, Piyush also talked about how the latest OpenAI chatbot - ChatGPT is gaining popularity. With the launch of this chatbot the question is arising - Is Google done? Or there is a need for software developers anymore? To share his answers - Piyush shared that - it is nothing to be scared of. But surely executives have to work on filling the skill gap - which is one more challenge that businesses are facing currently. He added that "With experiencing ChatGPT like AI-powered chatbots- I believe that AI/ VR-AR are all real."

Piyush also shared one major update- "The Year 2022 has been the best and most productive year for the entire Beyond Key in the last 17 years and it is because of the contribution from everyone on the team. Our revenue growth is as per our expectations this year. We have done some good numbers in talent acquisition as we are now reaching out close to 300 employees -with our

team members now hailing from 12 different states of India." He also applauded the Beyond key Marketing team for their hard work on improving the website traffic by almost 53% which is why the company is doing good in the organic lead sources.

Talking about the awards and recognitions, he beamed up and said that the company has bagged some very important awards this year which are very close to his heart. He mentioned how he is always excited to share the "Great place to work" award with any new clients as Beyond key has bagged this third time in a row. The other awards Beyond Key bagged in 2022 are ISO 27001, Microsoft Cloud solution partners in Data and AI and Digital Innovation, Best employer award in Asia Pacific HRD congress, recognized as one of the top 25 companies in central India (Pride of MP award), and Silver winner of the Stevie® Award in the Software Company of the Year category in the 19th Annual International Business Awards.

He also highlighted the vision and goals of the company which is targeted for 2023. He said that there is a big target that is being visualized for 2023 and each team member has to contribute to achieving this.

"In 2023 we are expecting a growth of almost 50% which is a big commitment for everyone but as we are growing better day by day as a structured organization, it looks easy to achieve our goals" Piyush looked confident while stating the 2023 goals.

There were special keynote addresses from Microsoft veteran and advisor- Mr. Raj Krishnan, Marketing head- Mr. Abilash Balan, HR head- Mr. Ambrish Kanungo, AVP- Global delivery- Anupam Garg and Rahul Panwar, and Marketing US counterpart- Andy Nathan played out as video recordings during the event.

Beyond Key COO Mr. Ashish Sankhala was also on the dais. He thanked all the spouses, kids, and family members of the team members saying that their contribution to the company's growth is hidden but immense.

"In the last 2 years employees were working remotely from home and we were successful in implementing this because of the support from the family members," Ashish said.

He shared candid photographs of client visits to India and to onsite as well saying that these visits have always helped us to enhance our long-lasting relationships with our clients.

Piyush also made some important announcements for the year 2023. He said that account management holds an important role in improving our engagement and relations with the client. This year we have developed a full-fledged team who will be working on an Account management strategy. In 2023 we are also planning to develop expertise in two major domains like Nonprofit organizations and Insurance companies where we will develop end-to-end solutions for these with cutting-edge technologies. He also shared updates on upcoming "Tech Tonic" workshops and other HR events planned in 2023.

Finally, he shared the new logos added to the Beyond Key roster. He said that year 2022 has been remarkable in terms of acquiring new clients. We have bagged several new clients from all over the world and all of them have a different tech stack demand from us which improves our versatility with the latest tech stacks. The CEO's address concluded with the felicitation of some team members with long-term service awards and an amazing group photograph of the entire team.

All the participants including the leadership team applauded the efforts and dedication of Beyond Key Human resource manager Amruta Kharnal who really worked hard with her entire team to make this event a clear success.

With this unforgettable evening, the Beyond Key team and family members savored a sumptuous supper, numerous group photos, searing memories in their hearts, and a vow to reunite the next year at an even more grand event in 2023.



>> Team Beyond Key at the event Heartbeats 2022



>> Game's winner at the event



>> Teams and Families enjoying the gaming