

INNOVATION & BEYOND

BeyondKey brings Offshore Development to the doorstep of it's clients as a diversified offshore IT services provider. BeyondKey has presence in India, USA and Australia. Our competencies lie in setting up dedicated offshore software development teams for outsourced product development, Web application development, Application maintenance, Independent software testing etc. BeyondKey understands the strength of partners and leverages the skill sets for mutual advantage and client's gains.

Business Services

- Collaborative Commerce
- Custom Business Solution
- Offshore Staffing
- Internet Marketing

Technology Services

- Application Development
- Product Development
- Programming Services
- Customization Services
- Database Migration Services
- Application Maintenance Services
- Quality Assurance & Testing Services

Integrated Visual Design

- Web Design
- Multimedia Offerings

Product Development

- Instant Intranet Builder



Web Application Development & Web 2.0

Web Application Development

Web application development or E-business application development includes development of web applications that enable and empower businesses and individuals to solve their business requirements online. Some of BeyondKey's e-commerce web solution includes Online Retail marketplaces, e-shops, Collaboration solutions, Back-office Management, Work Flow Management, etc.

Web 2.0

Web 2.0 is a term describing the trend in the use of World Wide Web technology and web design that aims to enhance creativity, information sharing, and, most notably, collaboration among users. According to Tim O'Reilly: "Web 2.0 is the business revolution in the computer industry caused by the move to the Internet as platform, and an attempt to understand the rules for success on that new platform."



Baraaza.com

A collaborative platform for travel-minded people from all over the world to get together to share and compare opinions, experiences, travel tips, adventure stories, photos, and advice.

Damselsinsuccess.com

A complete social-networking site to facilitate collaboration and sharing between users towards building a community of professional women. This site includes Modules like Forums, Stories, Advice, Network & Jobs, Features etc.



Szul.com



A complete end-to-end web-based e-commerce solution for an online Jewelry Company in USA including inventory & catalogue management. It involves real-time inventory management, innovative UI design for rich user-experience, fast data entry and retrieval, extensive use of the .NET disconnected architecture. It is an example of collaboration as it is integrated with many big sites like Amazon, OverStock etc. via standard and custom built web-services.

RFID Solutions

Radio Frequency Identification (RFID) technology coupled with the Electronic Product Code (EPC) standard is emerging as the key enabler for enhancing performance delivering better visibility and collaboration across the supply chain.

BeyondKey can offer solutions like

- UHF Asset Tracking Solutions,
- RFID Stored Value Payment Solution,
- RFID Wristband Solution for Leisure & Entertainment,
- Active RFID Asset Tracking & Protection,
- RFID Hardware and Tags.

BeyondKey's RFID solution partners are RAMP Holdings, Australia and BeyondKey is their Global development partners. We also provide any level of customization on the existing modules and even development of new Modules and systems based on unique requirements.

Multimedia Development

BeyondKey excels in creating multimedia solutions which are consistent with your brand identity. The multimedia team at BeyondKey specializes in converting traditional communication into dynamic tools in the vast universe of multimedia. Your entire communication is blended with visual, traditional and cutting edge tools to create a high impact long lasting communication. BeyondKey offers Flash Design along with 2 D and 3 D graphic services.



"We have been working with Beyondkey over the past several years to develop our industry leading eCommerce application. Their vision, dedication and quality development staff have provided us everything we needed to successfully maximize our development projects thru 100% outsourcing."

- JD Meints, WebLink Solutions Corp, CA, USA (www.weblinkcorp.com)

"Beyond Key is the perfect outsourcing solution. I have worked with other outsourcing companies in different countries around the world and by far Beyond Key shines head and shoulders above the rest. They employ suitable tools & techniques, in adherence to standard project management methodologies, to deliver projects on time and within budget. They have a professional and talented English speaking staff that's a pleasure to work with. As technologies evolve and the market changes, I recommend Beyond Key without reservation for web development and design"

- Mathew Johnson, Founder and CEO, www.baraaza.com , NY, USA

"Beyond Key has been a one-stop professional shop for all our requirements i.e. software development, Graphics, back-office work. I strongly recommend Beyond Key for all technology related work"

- Shilp Agarwal, President, Szul Jewelry Inc., NY, USA (www.szul.com)

"BeyondKey have proven to be an extremely cost effective and professional resource and we see the company as our long-term technology partner.

We have been particularly impressed with the speed of implementation, the adaptability to change, the timely recommendations for improvements (or warnings of potential problems), the structured and easy-to-follow code and logic developed, and the willingness to do whatever it takes to ensure a successful project. Most of all we have been impressed with the final results. I can without a doubt say that your service has been outstanding.

We would definitely recommend BeyondKey to any company seeking a development partner with the highest level of professionalism, consistency and reliability."

Kevin Cohen, CEO, RAMP Holdings, Australia (www.ramp.com.au)

Microsoft .NET Development

ASP.NET is a part of Microsoft's .NET framework which has a large set of classes which enables a .NET programmer to develop ASP.NET applications of various complexities. ASP.NET leverages the power of Microsoft's .NET platform to allow you to write dynamic, data-driven applications that run over the internet.

Our .NET Development service helps businesses to implement the content of their online services in XML and deliver services to customers and business partners through XML-based messaging standards like the Simple Object Access Protocol (SOAP). BeyondKey provides custom solutions for every business need from a basic web presence to complex multi-functional business processes.

Our Technical and Programming Services also includes:

- ASP Development
- Flash Development
- PHP Development (*Open Source Development*)
- JAVA Development
- DBMS Development
- XML Web Services
- VB Development
- SharePoint Development
- Wireless / Mobile Application Development
- Legacy Applications – Managing and Web enabling
- Migration & Porting



eMarketing & SEO

BeyondKey has a division www.webpresencepro.com through which the entire business of SEO & SEM is being managed. Being an Internet Marketing Company with expertise in Consulting, Implementation and Maintenance of services aimed to strengthen the client's business model in the Web Economy, by offering right web site promotion strategy to give optimized ROI for internet marketing. It offers SEM services like Search Engine Optimization, PPC Advertising, Lead Generation, SEO Consultancy, Web Analytics, Link Building, SEO Friendly Web Design, SEO Copywriting, Branding.



Outsourcing Consulting

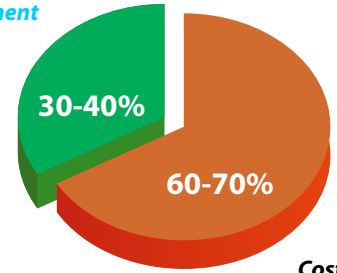
BeyondKey maintains an Offshore Development Center (ODC) in India essentially to provide cost-effectiveness to its Partners and Clients around the globe. BeyondKey's ODC acts as a virtual extension for the Client.

Why Outsourcing to BeyondKey?

Outsourcing brings strategic value to companies through:

- Reducing costs - transforming fixed costs to variable costs providing operational flexibility
- Access to expertise - of outsourcing partners many of whom offer domain competencies
- Focus on core business - a firm's executives are freed to focus on building and strengthening their company's core business
- Increased operational flexibility - allowing organizations to better adapt to market changes and customer demands
- Improved service quality
- Ability to scale - rapidly to match a company's growth

Cost Saving with the offshore development model



Cost of a typical project with the offshore development model

Delivery Models

Offshore Delivery Model

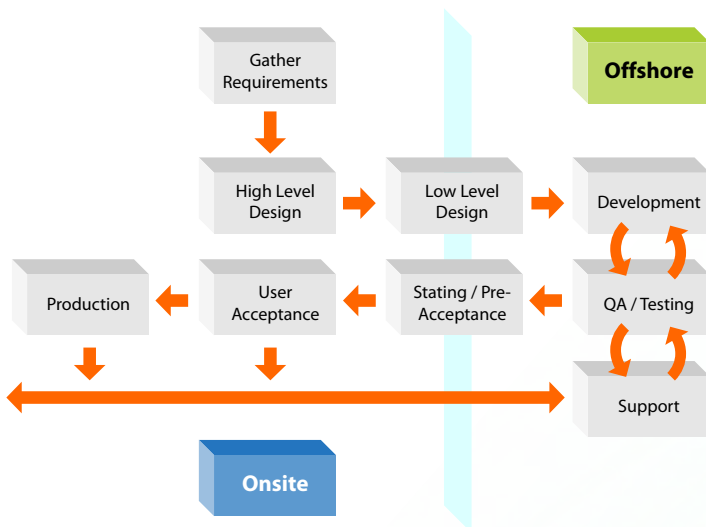
The offshore delivery model entails that all project development, from initial study to testing, is done on BeyondKey premises. This particular model works well in scenarios where the project goals are well defined and deviation from the same is unlikely. Management and communication during the course of the project is the responsibility of our program managers - the internal clients, who work with tried and tested methodologies to ensure that delivery is as per schedule. The offshore dedicated project team, works within predefined processes, thereby making this model the most cost effective.

Onsite Delivery Model

The onsite delivery model entails that skilled BeyondKey professionals are deployed on the client's premises. This delivery model is viable only if fluidity is required in a project, if there is need for a specific resource type or if post-deployment support is imperative. From initial consultation to maintenance and support, our representatives are highly qualified and combine excellent business acumen and strong inter-personal skills.

Hybrid Delivery Model

This model, a combination of both onsite and offshore, is the best of both worlds, and results in optimized costs and maximized efficiency. The onsite team will directly interact with the clients and will serve as consultants, program managers and developers, depending on project requirements. They will do requirement studies, design and development, while interfacing directly with clients. The offshore outsourcing team will interact only with the onsite team and will provide additional crucial support, thereby reducing costs and implementation time. The model allows for scalability and has enormous operational benefits



ODC Partnership Model

ODC Partnership Model aims at creating relationships with customers who seek long-term services. This model involves the creation of a dedicated offshore development unit comprising engineers who have or built domain expertise in specific areas. This ensures continuity within the project and iterative use of components while continuously upgrading to market requirements and effectively addressing business critical issues like our clients' time-to-market pressures.

Engagement Models

Fixed Price Model

The customer pays a pre-negotiated fixed price for the complete project, which in turn is linked to well-defined deliverables. For any change in scope a predefined fixed hourly rate agreed at the initial stage of start of project is paid. This model is best used when the scope of work is clear.

Time and Material Model

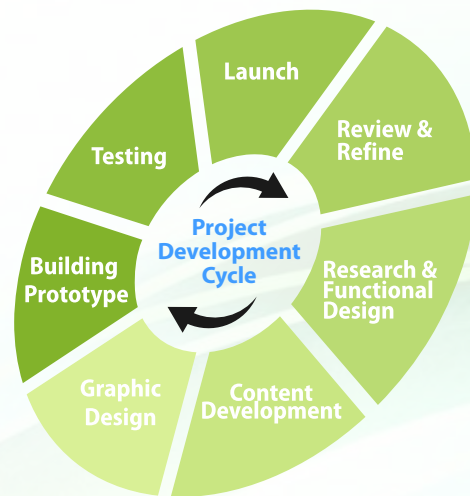
Under this model we define the business model and work hand in hand with our client for end-to-end execution of project. The client pays a fixed hourly rate. At times once the scope is frozen the time and material project also gets converted to the fixed price model.

Hybrid Model

In this model a major portion of a project is on a Fixed Price basis and at the same time resources are deployed on a Time and Materials Pricing basis. Adopting such a model enables the client to maximize their budgets without compromising any aspect of the project itself.

Dedicated Development Center Model

A Dedicated development center, which is an extension of the customer's software engineering facility. The customer pays fixed monthly rate for the team.



Billing Rates

To know about our Offshore and Onsite billing rates for Software Development, Graphics designing & Animation, Data entry, please email to us on contact@beyondkey.com

Our Partners



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